

BID Member Advertising Opportunities 2017

Book now to advertise in four Stratforward publications for great value!

Each brochure has a print run of 50,000. Make the most of your BID member discounts – the more brochures you advertise in the greater the discount!

50K print run, mainly delivered door to door within a 20 mile radius of Stratford, the remainder is distributed in Stratford town centre.



STRATFORD FESTIVAL OF MOTORING

Sunday 30th April & Bank Holiday Monday 1st May

Advertising deadline 17th March

STRATFORD RIVER FESTIVAL

Saturday 1st & Sunday 2nd July

Advertising deadline 15th May

STRATFORD TOWN CENTRE FOOD FESTIVAL

Friday 22nd, Saturday 23rd and Sunday 24th September

Advertising deadline 9th August

CHRISTMAS-UPON-AVON BROCHURE

Advertising deadline 17th October

Brochures will also be available at www.stratforward.co.uk. Events are supported with press releases, social media & advertising etc.



BID Member Rate Card 2017

Print run of 50,000 full colour A5 brochures. Advertising cost per brochure: Full page £500, half page £250, quarter page £125. Ex VAT.

Brochure back cover - £750 (subject to availability)

BID Member Rate Card <i>Discount</i>	<i>Cost per</i>		
	<i>Full page</i>	<i>1/2 page</i>	<i>1/4 page</i>
4 brochures - 40% discount	£300.00	£150.00	£75.00
3 brochures - 30% discount	£350.00	£175.00	£87.50
2 brochures - 20% discount	£400.00	£200.00	£100.00
1 brochure - 10% discount	£450.00	£225.00	£112.50

Prices ex VAT

*Great value
advertising*

Payment must be prior to advertising deadlines.

For questions or to book call 01789 299011 or email ruth@stratforward.co.uk

When supplying artwork please follow these guidelines

Artwork Specification

- Supply image at 300dpi at 100% print size.
- Preferably it should be print ready CMYK pdf with crop marks.
- If a jpg then supply CMYK format, &
- not saved with compression.

Page Dimensions: (width x height)

- Full page: 128mm x 190mm, 148mm x 210mm with 3mm Bleed - whole page
- Half page: 128mm x 92mm
- Quarter page: 61mm x 92mm

