

STRAT > FORWARD

BUSINESS IMPROVEMENT DISTRICT

NEWSLETTER

Issue 2 - January 17th 2018

Park Pass

We now have the activation codes for the new NCP ParkPass system.

The new system is being introduced at the NCP Rother Street car park from February. NCP has agreed to honour the current rate of £3.70 for BID **levy payers until the end of October but you'll need to switch to the new ParkPass system in order to take advantage.**

ParkPass allows quick cashless payments. It means **you'll no longer need a card validation ticket or to use the payment machines. You'll simply scan your pass at the entry and exit barriers and the cost will be deducted from your chosen method of payment.**

To get a ParkPass, you'll have to register via the NCP website on www.ncp.co.uk/ncpparkpassregister to create an account.

You will also need to obtain a Unique Activation Code and Saver ID from Stratforward - available now - in order to continue receiving the members benefit discount that you currently get using the tickets you pick up with the office.

Just get your members of staff to call into our offices above the Wildwood Restaurant on Sheep Street and they can collect the codes. We also have NCP Handy Reference Guides available from the Stratforward office or via the Town Hosts.



Excursions '18

Some of Stratforward's Town Host team will be attending Excursions 2018 at Alexandra Palace on the 27th January. **The Hosts are joining Shakespeare's England and other partners such as the RSC and SBT, to showcase what Stratford has to offer.**



Now in its 42nd year, Excursions is firmly established as the premier national group travel trade show where over 1200 group organisers, coach and tour operators meet face

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to face with over 300 attractions, destination partners and fellow tour operators from across the UK to discover, discuss and plan those visits.

The Group Travel market is still important to Stratford, so please discuss any offers or ideas you may have for group travel offers with the Town Host team.



L-R Terry and Shan

Tax Free Stratford



Stratford will be producing a leaflet on tax free shopping that will promote our businesses tax free shopping to non-european visitors. Please let the Town Hosts or the office know if you run a tax-free shopping scheme.

Have Your Say to Stratford District Council

BID members are invited to a meeting of the **Non-Domestic Ratepayers' Consultative Panel** next month.

The panel is the way Stratford District Council consults representatives of industrial and commercial ratepayers about its planned revenue and capital expenditure for the forthcoming financial year.

However, discussion of anything relevant to the District Council's services is also welcome.

The meeting will take place at 2pm on Monday, February 5th in the Council Chamber at Elizabeth House on Church Street.



It will be chaired by Leader of the Council, Councillor Chris Saint, and members of The Cabinet and other Councillors will also be in attendance.

Details of the 2018/19 Budget proposals can be found at: <https://www.stratford.gov.uk/council-democracy/budget.cfm>

If you would like to attend please contact Tina Brain on 01789 260802 or email tina.brain@stratford-dc.gov.uk.

Pret Arrives With a Bang

Stratford's new Pret a Manger is open and is already proving a hit.

The town centre's new arrival officially opened last Friday and a sneak peek the day before saw 400 breakfasts given away, as well as coffees from Pret's little Italian coffee van on Friday and Saturday, giving people a taste of what they can get from the Bards Walk venue.

It has internal and external seating for around 120 customers, free Wi-Fi, and a free filtered water tap and offers a menu of sandwiches, baguettes, salads, snacks, hot food and sweet treats with fresh items made daily in the onsite shop kitchen. You can also choose from a range of drinks from organic teas, coffees and hot chocolates to freshly-made smoothies and frappes.



Warwickshire Police Launches Citizens Academy

Do you want to learn more about policing and crime prevention?

Warwickshire Police are launching a Citizen's Academy in Stratford, which offers local people with a unique insight into the force's work.

The 10-week course runs from April 11th to June 27th and is open to 25 students aged 16 or over.

The course will cover a range of policing functions/roles including crime prevention and detection, recording crimes and incidents, road safety, forensic investigation, police use of firearms, internet safety, and the role of Safer Neighbourhood Teams as well as other key departments. There may be opportunities for students to experience ride-alongs with police officers and to visit a police station.

The academies' main objectives include: giving participants an awareness and experience of policing issues and activities, providing information and advice on crime prevention and safety, seeking participants to become involved in policing as a Police Service Volunteer, Special Constable, Police Cadet or join community/advisory groups and creating positive ambassadors for local policing.

The Academy will be held at the Stratford Samaritans Community Hub Tyler House, Tyler Street, Stratford-upon-Avon, CV37 6TY and delivered weekly from 6:30-8:30pm, beginning on Wednesday, April 18th and finishing with an awards ceremony on June 27th where you will receive a certificate from a Chief Officer.

During the 10 weeks police officers, police staff and supporting agencies/organisations will deliver presentations on key aspects of policing.

For more information on how to apply and for an application form, visit www.warwickshire.police.uk/article/16538/South-Warwickshire-Citizens-Academy



BHS Planning Application

Hermes Investment Management informed us last week, that they have submitted a planning application for subdivision of the former BHS store into three retail units at Ground and first floor.

More news when we have it.

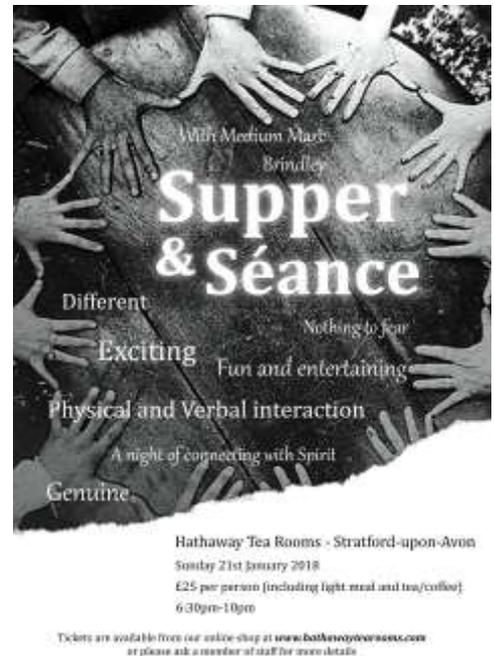


Photo courtesy of the Stratford Herald

Get Spiritual With Hathaway Tea Rooms

Are you interesting in the spiritual?

Hathaway Tea Rooms is holding two evenings - a Supper and Seance this Sunday (January 21st) and a Spiritual Night on Sunday, February 11th.



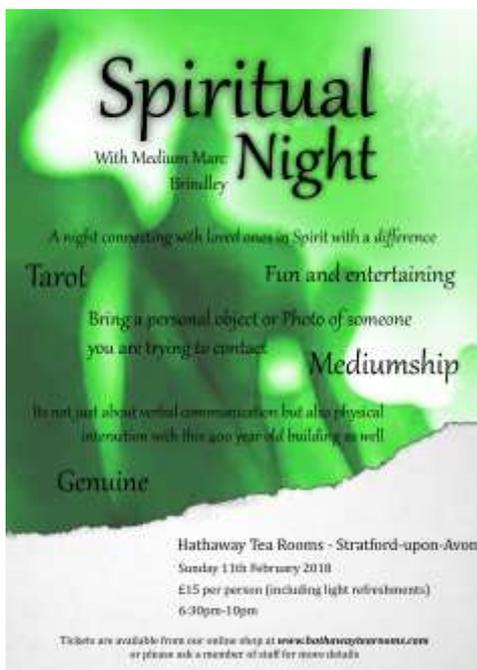
Both evenings are with medium Marc Brindley and take place in Hathaway's 400-year-old building.

This Sunday's starts at 6.30pm with a light supper followed by tea or coffee before the seance as well as an interval where refreshments can be purchased.

The Spiritual Night also starts at 6.30pm and includes tarot and mediumship.

Both evenings conclude at 10pm. The seance costs £25, including food, and the Spiritual Night is £15 per person.

For tickets visit www.hathawaytearooms.com



Birthplace Trust Leads Success for Shakespeare Documents

The Shakespeare Birthplace Trust led a successful nomination that will see the 'Shakespeare Documents' recognised for their huge significance to world culture.

The documents - the key archival sources for William Shakespeare's biography - are now included on UNESCO's International Memory of the World register, giving them the equivalent status that the pyramids have when it comes to the world's built heritage.

The programme recognises the universal cultural and historical value of 90 documents relating to Shakespeare's baptism, burial, family matters, property records, legal actions and business dealings.

The successful nomination was led by the Shakespeare Birthplace Trust in partnership with The National Archives, Worcestershire Archives and Archaeology Service, the College of Arms, the British Library and London Metropolitan Archives in the UK and the Folger Shakespeare Library in Washington DC, which together care for the 'Shakespeare Documents'.



Amy Hurst, Collections Archivist at the Shakespeare Birthplace Trust - which holds 31 of the documents - said, "The documentary trail left by Shakespeare during his lifetime provides a rich narrative of his life, giving unique insights into his personal circumstances and how these may have influenced his creative work.

"We hold 31 of the hand-written documents from Shakespeare's lifetime that mention him by name and provide a vivid insight into his life as an Elizabethan gentleman and businessman.

"This material allows audiences to connect with Shakespeare, getting closer to the world's most celebrated poet and playwright."

The recognition comes after a partnership between the Trust and the National Archives which saw the return of Shakespeare's will to Stratford for the first time since it was written.

Take Part in Stratford Train Service Surveys

Do you want to help shape the future of train services to and from Stratford?

The Shakespeare Line Promotion Group (SLPG) is running two surveys - one business and one passenger survey - asking people what their priorities are for West Midlands Trains, which has taken over as operator of the Birmingham-bound services, and Chiltern Railways, responsible for the services to Leamington and London.

The surveys are open until the end of February. Visit [www. www.shakespeareline.com](http://www.shakespeareline.com) for more information.



Dates for your diary!

If you have an event you would like us to list here please email Sandi - sandi@stratforward.co.uk

January

Now until 4th Feb	A Christmas Carol, RSC - a few tickets are still available
Now until 10th Feb	Imperium parts I & II at the Swan Theatre
Now until 24th Feb	Twelfth Night, RSC
18th	Embrace @ The Artshouse supporting The Shakespeare Hospice
21st	Supper & Séance @ Hathaway Tea Rooms. Booking required
24th	Stratford College Open Evening
25th	Burns Night

February

9th	Touch FM Pride of Stratford Awards
11th	Spiritual Night @ Hathaway Tea Rooms. Booking required
19th to 23rd	Warwickshire & Birmingham Schools 1/2 term holiday.
13th	Shrove Tuesday
14th	Valentines Day

March

11th	Mothers Day
25th	British Summer Time begins
30th to 13th April	Warwickshire & Birmingham Schools Easter holiday
30th to 2nd April	Easter Weekend



6th & 7th May 2018

www.stratfordfestivalofmotoring.co.uk



30th June & 1st July 2018

www.stratfordriverfestival.co.uk



22nd & 23rd September 2018

www.stratfordtowncentrefoodfestival.co.uk

Contact Us - Give us a call for more information about our services and products

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