

# STRAT > FORWARD NEWSLETTER

Issue 3 : 26 January 2017

## BID Members, It's Time For Your Say On Transport In Stratford

Stratford businesses are being urged to have their say on future transport plans for the town when a major public consultation gets underway next month.

The draft Stratford-upon-Avon Area Transport Strategy has been developed by Warwickshire County Council and Stratford District Council as a blueprint for all aspects of transport in and around the town for the next 15-20 years. It will replace the strategy currently in the Warwickshire Local Transport Plan 2011-26 and follows a series of three traffic summits held locally by Nadhim Zahawi, MP during 2014 and 2015.

It will be launched at a fourth traffic summit being hosted by the MP at Stratford ArtsHouse at 6pm on Thursday, February 9th. The launch marks the start of a public consultation, which is set to run from Friday, February 10th to Thursday, March 23rd.

BID members are being urged to take this opportunity to get involved and have their say on plans

**Stratforward Director Joseph Baconnet said:** "Traffic and parking are regularly raised as issues that BID businesses want to see addressed. Obviously, for any town centre to survive and thrive it needs to be able to be accessed easily by all –including customers and staff."

He went on: "This is your chance to have your say. This is your chance to shape the plans and suggest any ideas you might have on how **Stratford's transport infrastructure could be improved.**"

In addition, Stratforward has committed to re-do the parking survey that was last done in 2010 and this will help us input into the debates on parking and transport.



Joe Baconnet



Nadhim Zahawi, MP



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The draft strategy is expected to outline the following objectives:

- A. To reduce high car dependency, particularly for travel to work and school.
- B. To reduce through trips for motorised traffic in Stratford Town Centre.
- C. To reduce the negative impact of traffic on air pollution.
- D. To protect the historic core of Stratford Town and support the visitor economy.
- E. To provide increased resilience to the transport network.
- F. To improve road safety for all users.
- G. To accommodate future development without compromising the above objectives

And it is expected to include six areas, or themes, that the two councils plan to concentrate on to deliver those objectives. These are:

- A. Traffic management in and around the town - including relief road plans and development of park and ride facilities
- B. New traffic restrictions in town
- C. Improvements in connectivity to motorways, rail services (including the proposed HS2 Interchange) and Birmingham Airport
- D. Public Transport
- E. Cycling and walking provision
- F. Bus and Coach provision
- G. HGV activity

The full draft strategy can be viewed [here](#)

Full details of the consultation and how to provide feedback can be found on the [Ask Warwickshire website](#) between February 10th and 23rd March 23rd.

The 4th Stratford Traffic Summit hosted by Nadhim Zahawi MP takes place at 6pm on Thursday February 9th at the Stratford ArtsHouse on Rother Street.

# Stratforward AGM

A big thank you to those businesses who were able to attend our AGM for the 15/16 financial year. Attendees also heard some of the plans for the coming year and had the opportunity for questions and networking.

The 15/16 Accounts are available from the office – contact [info@stratforward.co.uk](mailto:info@stratforward.co.uk) for a copy.

A free for BID members social media training session will take place in March (date to be confirmed).



Joe Baconnet - BID Director



## Works Start at RST Ahead Of Exciting Roman Season

BID members are reminded that the RST is now closed for essential maintenance ahead of what promises to be a hugely successful Rome Season opening in March.



The six-week closure of the main theatre will allow for the reconfiguration of the auditorium, the installation of the complex staging required for Julius Caesar, Antony and Cleopatra, Titus Andronicus and Coriolanus, and other building works.

**We're interested to hear from BID members about the impact (if any) of the refit closure.**

The wider building, which attracts more than a million visitors a year, will be open as usual **with The Play's The Thing exhibition, the Rooftop Restaurant and cafes welcoming visitors** throughout most of the works period. The Swan will re-open on 23 February with Snow in Midsummer.

**We're interested to hear from BID members about the impact (if any) of the refit closure.**

## Half Term

Please let the team know of your business's plans for half term so we can help promote what's on and let everyone know what's happening in town.

## BID Discount Card

If you have any new or revised BID discount card offers, please let the team know asap.

Contact: [info@stratforward.co.uk](mailto:info@stratforward.co.uk)



# Pride of Stratford Awards

## Focus on Town's Top Teams



With Touch FM's Pride of Stratford Awards fast approaching.... this week we applaud three top teams within Stratforward member businesses that have been nominated for the work they do.

**The One Elm, the Royal Shakespeare Company and staff and volunteers from Shakespeare's New Place are all finalists in the Team of the Year category for this year's awards, which take place on February 3rd at the Crowne Plaza hotel.**

Congratulations to you all, good luck and have a great time on the 3rd!



New Place - L-R Martin Kimber, Karen May, Chlöe Malendewicz, Eve Spencer, Charlie Water, David Percival



RSC - Left handside front to back: Toby Adey, Toby Barnett, Gwen Rogers, Paul Godfrey. Right hand side front to back Lorraine Deller, Nicki Cockayne, Chlöe Jones, Katherine Jones.



The One Elm: Mat Faulkner GM, Vicki Myers Master Peach, Andy Lock Head Chef, Aidan Byrne Assistant Manager.

## Dates for your diary!

If you have an event you would like us to list here please email Sandi - [sandi@stratforward.co.uk](mailto:sandi@stratforward.co.uk)

### January

22nd RST auditorium closes for building works (RSC open)

### February

3rd Pride of Stratford Awards

14th Valentine's Day

18-26th Warwickshire schools half-term

23rd Snow in Midsummer opens (Swan)

27th Fair Trade Fortnight begins

### March

3rd Julius Caesar opens (RSC)

11th Antony and Cleopatra opens (RSC)

13th Closing date for Alcohol Tenders for the River Festival

22nd Festival of Motoring Brochure Advertising deadline

26th Mothering Sunday

26th British Summer Time begins

26th England v Lithuania (World Cup qualifier – Football)

29th Closing date for Pitch applications for the River Festival

30th The Hypocrite opens (Swan)



30th April & 1st May 2017



1st & 2nd July 2017



22nd to 24th September 2017

### Contact Us - Give us a call for more information about our services and products

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