

# STRAT > FORWARD

## BUSINESS IMPROVEMENT DISTRICT

# NEWSLETTER

Issue 30: 2nd August 2017

## Crime and Disorder - Make sure you 101 a crime

We'd like to remind all businesses to make sure you report incidents and crime via 101 when they happen.

Resources follow statistics so without the information provided by 101 reports, it is harder to get the resources needed to fight crime and disorder.

WRCI members are also reminded to report incidents on the acisweb system as this will help us identify prolific targets.

**We know businesses are busy, but 101'ing incidents and reporting on WRCI is a key part of the fight against crime.**



## Project Griffin and Project Argus

Stratford District Council has organised two free counter-terrorism sessions for businesses in Stratford.

Project Griffin is a 1.5 hour session that will help businesses be aware of current terrorist and crime issues, help to build effective relationships between agencies and empower people to identify and report suspicious activity & behaviour.

Project Argus is a 4-5 hour session and is a National Counter Terrorism Security Office (NaCTSO) initiative that takes participants through a realistic terrorist attack using a multimedia simulation. It covers: the current threat update; recognising hostile reconnaissance and suspicious behaviour; firearms and weapon attacks; cyber security; emergency services response and business continuity and recovery.

Project Griffin takes place on September 7th at 2pm while Project Argus takes place on November 2nd at 12.30pm. Both are free of charge to businesses.

To register your interest, please contact [pat.matjaszek@stratford-dc.gov.uk](mailto:pat.matjaszek@stratford-dc.gov.uk)



## FIRST RESPONDER ADVICE FOR TREATMENT OF ACID/ALKALINE BURNS

There has been a recent increase in the use of corrosive substances such as acids and alkalis being used to attack victims.

A substance could be in its original container or decanted into another to disguise it and/or weaponise it. The most common containers used to disguise are squeeze bottles, particularly Lucozade or Fruit Shoot plastic bottles, but many other types of container have been used.

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## Meercat – Cost Reduction Service

Our cost reduction consultants Meercat Associates Ltd, are making good progress in identifying savings for our BID businesses.

All types of businesses are benefiting, so even if you are tied into a contract **it's worth understanding what savings you could make because it might be worth switching now.**

Simon from Meercat will be back in Stratford on 10th August and again during September. It won't cost you a penny to find out more, so take the opportunity and **contact Meercat's office to book an appointment with Simon on 01444 416529.**

*Keep an eye on the newsletter in coming weeks for more updates on Meercat, including the businesses who have already identified cost savings.*



Looking Glass  
AESTHETICS

## Awards Success for Looking Glass Aesthetics

Congratulations to BID member Looking Glass Aesthetics, which has been shortlisted for a prestigious award for the second year running.

The Windsor Court salon is a finalist in the Professional Beauty Regional Salon of the Year awards for the second year running.

**Salon director Julie Richards said: "There are four finalists in our category 'Midlands small salon', so it's a great achievement just to reach this level, especially as we have only been trading three years."**

The winner will be announced at a champagne afternoon tea in Manchester on October 22nd. **Good luck Looking Glass Aesthetics, we've got our fingers crossed for you.**

## Stratford Butterfly Farm Features on Sky Ad

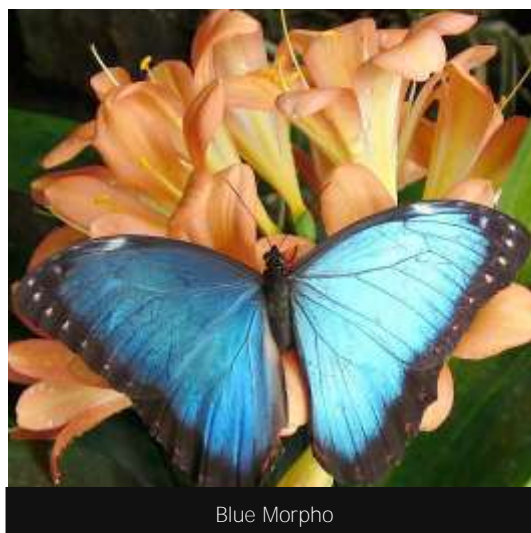
We're used to famous faces in Stratford - but maybe not of these sort.

Special species from Stratford Butterfly Farm were drafted in to be part of the new Sky Sports advert.

The farm said they were approached in May to help with the new ad and supplied a variety of tropical species, including the Blue Morpho seen at the beginning of the advert, to their contact Tim Jenkins at Gribbly Bugs, who supervised the release of the butterflies into the football stadium that had been covered with an invisible mist net to stop the butterflies from escaping.

And according to the farm, its Managing Director Richard Lamb had to convince the Vangor Entomological Club that **hundreds of tropical butterflies weren't going to be released into the skies of London!**

After filming the butterflies were returned to Stratford Butterfly Farm and released back into the tropical flight area.



Blue Morpho

## RSC Plans to Revamp Costume Workshop

Following the transformation of the Royal Shakespeare and Swan Theatres, the restoration of the Swan Wing and the re-opening of The Other Place, the RSC has recently submitted a planning application to redevelop its Costume Workshop. This will be the final **project in the transformation of the Company's Waterside campus.**

The Workshop is made up of an assortment of buildings on Waterside, behind the Grade II-listed former scene dock, which was constructed for the Memorial Theatre in 1887. These buildings have housed the Workshop since the 1950s, and costume-making on the site dates to the days of the Memorial Theatre. The highly-skilled teams make costumes for the RSC's productions, which are seen all over the world. **Specialist skills and activities range from men's and ladies' costume construction, armour making, millinery, dyeing and printing.**

The Workshop also includes facilities for fitting actors into their costumes, and maintenance during the life of a show, making its proximity to the theatres essential. The Workshop is a fascinating place, and very few people realise the work that goes on behind the beautiful scene dock door opposite the Royal Shakespeare Theatre.

Over the last 60 years, the buildings have developed in response to the evolution of costume design and production. There has been no significant work done to them since the 1970s, and the buildings ad hoc layout, dictated by the building constraints, means they are no longer fit for purpose. The RSC aims to update the buildings to create the best facilities for world-class costume making in Stratford-upon-Avon. They will conserve the heritage of the buildings including the creation of a new entrance to the RSC, via the 1887 Scene Dock door. The plans will open important opportunities for training and new apprenticeships, and for the public to experience the world-class Costume Workshop for themselves through tours and online.

Arts Council England has already pledged support for the project, and the Company will launch a public fundraising campaign in September. More information to follow over the coming months.



L-R Grug Davies, Catherine Mallyon, Alistair McArthur.

Photo courtesy of The Herald

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**GENERAL ADVICE** - Wear gloves and eye protection. Ensure the emergency services have been called. Avoid getting contaminated. Do not conduct sniff tests of bottles. Request suspect bottles be placed on ground prior to approach. If attacked, use hands to cover your face and eyes

**FIRST AID** - Ensure own safety by wearing two pairs of nitrile gloves and, if available, goggles to prevent contamination of the first aider. Flush the affected area with water for 20 minutes ensuring the chemicals are being washed away from the area, and not onto other areas of the body or pooling. Remove contaminated clothing as soon as possible, being careful not to contaminate other areas unless the clothing is stuck. Do not pull stuck clothing -- pour the water over it. Remove jewellery if possible. Dressings or burns dressings should not be applied until the area has been flushed for the twenty minutes, after which time they can be applied if medical help has not arrived. If the incident affects the eyes the minimum flushing time is ten minutes – up to 20 minutes – if the person cannot open their eyes the first aider should try and open the eyes for them if this can be done safely. It is important when flushing eyes to ensure the contamination is not spread to the other eye by positioning the person appropriately

## Dates for your diary!

If you have an event you would like us to list here please email Sandi - [sandi@stratforward.co.uk](mailto:sandi@stratforward.co.uk)

### August

3rd to 3rd September **Alice in Wonderland @The Attic Theatre (Cox's Yard)**  
3rd & 24th Stratford Races  
10th to 13th Bulldog Bash  
12th Book Binding Workshop @ The Shakespeare Centre  
21st **Food Festival trails tickets' can be reserved.**  
26th Stratford Rotary [Duck Race](#) in aid of Shakespeare Hospice.  
28th Bank Holiday

### September

3rd Dragon Boat Racing  
Until 4th Sept Birmingham and [Warwickshire schools summer holidays](#)  
Until 1st Sept Summer holiday activities for children at the [RSC](#)  
7th to 10th Open Heritage Days  
WC 11th **Stratford Networking Event**  
16th **New Place Garden @ Shakespeare's New Place**  
22nd Yotam Ottolenghi and Helen Goh @ The Artshouse  
23rd & 24th **Stratford Town Centre Food Festival**  
26th to 3rd Oct Stratford Music Festival

### October

1st to 31st Stratford Halloween Festival  
11th & 12th Stratford Mop  
18th to 21st **Hey Li'l Man @ The Bear Pit Theatre**  
19th & 20th Stratford Runaway Mop

### November

11th The Social Secrets of Fashion @ The Shakespeare Centre



23rd to 24th September 2017

[www.stratfordtowncentrefoodfestival.co.uk](http://www.stratfordtowncentrefoodfestival.co.uk)



6th & 7th May 2018

[www.stratfordfestivalofmotoring.co.uk](http://www.stratfordfestivalofmotoring.co.uk)



30th June & 1st July 2018

[www.stratfordriverfestival.co.uk](http://www.stratfordriverfestival.co.uk)

**Stratforward**  
10-11 Sheep Street  
Stratford-upon-Avon  
CV37 6EF

Main Line  
Joseph & Sandi  
01789 292718

Events & Finance  
Ruth, Tor & Pauline  
01789 299011

Town Hosts  
07879 361735

**Contact Us - Give us a  
call for more information**