

STRAT > FORWARD

NEWSLETTER

Issue 8 : 2 March 2017

Businesses Asked To Clean Up Their Act For Litter Campaign



Stratford Businesses are being asked to do their bit to spruce up the town as part of Stratford Spring Clean 2017. The initiative - organised by Stratford Town Council - runs from tomorrow (3 March) until 17 March and is part of the British Spring Clean which takes place this weekend (3-5 March).

During the campaign various organisations will take part in formal litter picks across the wider town targeting not just litter but graffiti removal, sign cleaning, chewing gum removal as well as checking brooks and culverts and dog fouling.

And while residents are being asked to clean up in front of their own houses and flats, businesses too are being asked to get involved by "spring cleaning" the fronts of their premises to make the town spick and span for the coming season.

Urging BID businesses to get down and dirty, Stratford Spring Clean organiser Cllr Jenny Fradgley said: "If we all do a little, we achieve a lot together. "



Cllr Jenny Fradgley

She also urged businesses to report litter and cleanliness problems to Stratforward or the council so appropriate action can be taken.

We'd love to see how you get involved in this great initiative to keep Stratford as beautiful as it can be, so send your pictures of how you got involved in the Stratford Spring Clean to info@stratforward.co.uk and we will include them in next week's newsletter.

For more information on the spring clean visit



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* www.facebook.com/Stratford-upon-Avon-Spring-Clean-1459001460988636/?hc_ref=SEARCH&fref=nf

Friends, Romans, Countrymen, Lend Me Your Ears.....

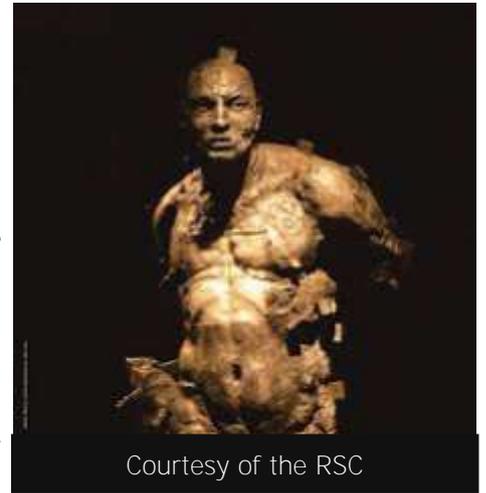
RSC's Rome Season opens tomorrow

The RSC's eagerly-anticipated 'Rome Season' opens later this week. The season - guaranteed to attract thousands of visitors to Stratford over the coming months - begins tomorrow (3 March) with Julius Caesar.

Julius Caesar, a tale of the politics of spin and betrayal, is directed by RSC favourite Angus Jackson and has stage supremo Andrew Woodall as lead (you may have also seen him in Grantchester, Lucan or New Tricks). It will run until 9 September and include a nationwide cinema broadcast on 26 April.

Promising to offer "the decadence of Shakespeare's Rome" with "epic plays of politics, power play and corruption", the season will also feature **Antony & Cleopatra (11 March - 7 Sept)** and **Titus Andronicus (23 June - 2 Sept)** and **Coriolanus (15 Sept - 14 Oct)**.

Stop press... The RSC is running an offer allowing people to get 10% off your total booking if you book Julius Caesar and Antony & Cleopatra at the same time.



Stratford Pub Part Of UK's Top 100 Companies To Work For

The company behind The One Elm has been named one of the country's best companies to work for. Peach Pubs, which runs the Guild Street pub as well as other pubs across Warwickshire, has been included in **The Sunday Times' Top 100 Best Companies To Work For list**.

Now in its 17th year, The Sunday Times Top 100 is an annual ranking and survey of the best of Britain's employers. Peach shot into the Top 100 Best Companies to Work For at number 45, with a two star accreditation.

David Cumberlidge, Peach Partner, said: "When we started Peach 15 years ago we set out to open one, really great pub. Now, to be recognised as one of the best companies to work for in the whole of the UK is a dream come true.

"We're a great team of like-minded individuals serving fantastic food and drink with huge enthusiasm and it's the team and our teamwork that make it possible for our guests to have a great experience every day in all of the 18 pubs we now have, including here at The One Elm.

"Although we've won many awards from within the hospitality world for looking after our people and giving them inspirational training and development opportunities, getting recognition this time from outside our industry is even more meaningful."



Empty Your Closets To Help Local Organisations

BID member Rohan is urging you to 'Gift Your Gear' as part of a nationwide initiative. Gift Your Gear provides outdoor clothing and equipment to UK community organisations, youth groups and charities working with people in the outdoors and has helped contribute to more than 650 organisations nationwide since 2012.

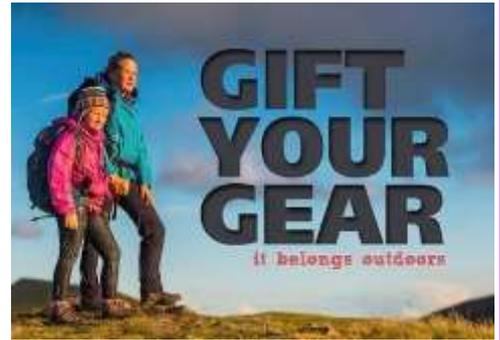
If you want to do your bit, you can get involved by donating **your old outdoor clothing at Stratford's Rohan and in return get 15% off any full-price products.**

Last year through donations from Stratfordians they provided waterproof jackets and warm fleeces to local charity Riding for the Disabled, which provides therapy, achievement and enjoyment to people with disabilities.

This year Rohan wants to send more clothing to local groups and is urging people to donate any unwanted clothing and take it to the Sheep Street store before the end of March.

You can donate fleeces and jumpers; coats, waterproof jackets and trousers; walking trousers and hats and gloves. Any brand of outdoor clothing is welcome - they just need to be clean and fit for purpose. And this year, Rohan in Stratford is in particular need for clothing to fit 10-15 year olds.

For more information on Gift Your Gear, visit www.giftyouregear.com/welcome-to-gift-your-gear



Shipton & Co Laying on Tea & Cake for Charity

Sheep Street jewellers Shipton & Co is throwing a 'Blooming Great Tea Party' next week to raise money for Marie Curie. From Monday to next Saturday (March 6th-11th), the shop is offering coffee and cake with all donations to Marie Curie.

There will also be a treasure hunt and a free raffle ticket with every purchase for entry into a prize draw to win a CZ pendant and earring set, as well as discount vouchers to save up to £50 off your purchase and free entry into a prize draw to win a £100 Shipton & Co gift voucher.



Time to test your Blue Sky thinking

On March 9th at the Riverside, Tiddington Road, BID members Blue Skies Recruitment are holding The BIG Blue Skies Quiz in aid of The Shakespeare Hospice.

Tickets costing £10 per team member, are inclusive of a sausage and chip supper as well as other chances throughout the night to be a winner, with a raffle and additional fundraising games - all to play for from 7pm (for a 7:30pm start)!

If you wish to enter a team (min 4, max 8 players), please contact Matt on 01789 266852 or email mprice@theshakespearehospice.org.uk.



Big Up Your Business In Our Events Brochures



Time is running out to book space in the first of Stratforward's 2017 event brochuresgetting the word about your business out to at least 50,000 people.

BID members get great value for adverts in the four brochures Stratforward produces each year, with bigger discounts for the more brochures you advertise in.

Each brochure has a print run of 50,000, with most delivered door-to-door within a 20-mile radius, with the remainder distributed in Stratford town centre, so it's a great opportunity to get your business in front of a huge audience.

But you'll have to get in quick, as the deadline for our first brochure for the Stratford Festival of Motoring is fast approaching (17 March) . Other brochures are produced for The River Festival, Food Festival and Christmas.

BID Member Rate Card

	Full page	Cost per 1/2 page	1/4 page
4 brochures - with 40% discount	£300.00 per brochure	£150.00 per brochure	£75.00 per brochure
3 brochures - with 30% discount	£350.00 per brochure	£175.00 per brochure	£87.50 per brochure
2 brochures - with 20% discount	£400.00 per brochure	£200.00 per brochure	£100.00 per brochure
1 brochure - with 10% discount	£450.00 per brochure	£225.00 per brochure	£112.50 per brochure

Prices ex VAT

Brochure back cover - £750 (subject to availability)

Payment must be prior to advertising deadlines.

For questions or to book call 01789 299011 or email ruth@stratforward.co.uk

Dates for your diary!

If you have an event you would like us to list here please email Sandi - sandi@stratforward.co.uk

March

3rd	Julius Caesar opens (RSC)
6th - 11th	Shipton & Co Marie Curie "Blooming Great Tea Party"
8th	Budget Day
9th	Blue Skies Big Quiz for The Shakespeare Hospice
10th & 11th	Six Nations Rugby
10th to 12th	Disabled Access Day(s)
11th	Antony and Cleopatra opens (RSC)
13th	Stratford Races – Irish Day
13th	Closing date for Alcohol Tenders for the River Festival
14th	Bardwatch Relaunch Meeting
15th	Ladies Day Cheltenham (Horse Racing)
17th	Festival of Motoring Brochure Advertising deadline
17th	St Patrick's Day
18th	Six Nations Rugby
20th to 26th	Shakespeare Week
22nd & 29th	Ambassador Tour
24th	Red Nose Day
26th	Mothering Sunday
26th	British Summer Time begins (Clocks move 1 hour forward)
26th	England v Lithuania (World Cup qualifier – Football)
29th	Closing date for pitch applications for the River Festival
30th	The Hypocrite opens (Swan Theatre)

April

8th	Grand National
1st to 18th	Northants & Buckinghamshire schools Easter holidays
8th to 23rd	Coventry & Warks schools Easter holidays (Also Oxon, Brum & Leicestershire)
14th to 17th	Easter bank holiday weekend
1st & 15th & 23rd	Stratford Races
22nd	Shakespeare Birthday Celebrations
23rd	St Georges Day
23rd - 30th	Stratford Literary Festival
30th & 1st May	Stratford Festival of Motoring



30th April & 1st May 2017

www.stratfordfestivalofmotoring.co.uk



1st & 2nd July 2017

www.stratfordriverfestival.co.uk



22nd to 24th September 2017

www.stratfordtowncentrefoodfestival.co.uk

Contact Us - Give us a call for more information about our services and products

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